

## What can you do with a bandanna? Well, let me tell you...

To most people a bandanna is a brightly colored piece of cloth that is worn on the head or around the neck. And they are correct. Wearing a bandanna is clearly its #1 use, but it is not its only use.

After all, a bandanna is nothing more than a square piece of cloth... with an attitude. And the attitude it takes on depends on what you print on it. .

And remember this, the more ways people find to use a bandanna, the more likely they are to keep it. And when they use it they see your logo, your advertising message. And isn't that the whole idea!

### FOR PERSONAL USE

1. Scarf or head covering
2. Sweat band
3. A ribbon to tie back hair
4. Measuring tool
5. Blindfold
6. Mask
7. Breathing filter for use in dust storm or blizzard
8. Handkerchief
9. Sling for an injured arm
10. Protect your neck from the sun.
11. Earmuff in cold weather
12. Use with a stick as a tourniquet
13. Temporary bandage for humans or animals
14. Tie for a splint
15. Flag to signal for help
16. Food pouch
17. Washcloth
18. Dish rag
19. A towel
20. Strainer for muddy water or coffee
21. Dust rag
22. Clean your shoes or boots
23. An emergency diaper
24. Food cover
25. Hot pad
26. Carrier for small pet
27. Carrier for small machine parts
28. Dinner napkin
29. Placemat
30. Bib
31. Ice pack cover
32. Cold compress
33. Smoke screen mask
34. Trail marker
35. Occupied sign
36. Garden hose repair
37. Fix a radiator hose
38. Car window shade
39. Sports banner
40. Clothes for a doll
41. Doll blanket
42. Tool caddy
43. Dog scarf
44. Cat cape
45. Game marker
46. Racing flag

47. Gift wrap
48. Paint rag
49. Luggage marker
50. A belt
51. Promote a run
52. Promote a grand opening
53. Promote corporate anniversary
54. Tradeshow handout
55. Product wrap with "how-to-use" instructions
56. Product wrap listing product benefits
57. Promote company picnic
58. Groundbreaking with picture of finished building
59. Golf towel with layout of course
60. Sponsor towel listing event sponsors
61. Sales promotion mailing
62. Pre-show mailer for tradeshow
63. Sports team flag
64. Map of hiking trail
65. Map of historic tour
66. Map of state or national park
67. Promote city event
68. Hospital event
69. Blood drive gift
70. Promote a walk
71. Promote an art show
72. Field trip ID marker
73. Hiking towel with safety instructions
74. Golf towel with helpful swing tips
75. Camping towel with fire safety tips
76. Fishing event with map of lake and tournament rules
77. Celebrate family reunion
78. Promote paint company
79. Promote window company
80. Promote pet company
81. Promote auto dealer
82. Promote insurance company with "what to do" in case of an accident
83. Auto dealer show your new models
84. Wedding announcement
85. Pet grooming advertisement
86. Celebrate school reunions
87. Birth announcement
88. Promote auto repair shop
89. Promote motorcycle shop
90. Promote skateboard event
91. Special equipment operation and safety instructions
92. Chiropractor promotion offering posture and healthy back tips
93. Instructions on "how to lift safely" for job site
94. Radio station give-away
95. Rodeo promotion
96. Promote recycling; save a tree
97. Holiday related promotion (using our seasonal line)
98. Demonstrate team spirit with common colors
99. Movie premier
100. Promote "made-in USA" with our domestic bandanna